



# **AN EPIC SPONSORSHIP OPPORTUNITY**

## **Exploring Potential Interests & Careers**

### **February 25, 2022**

*We are excited to announce the **Exploring Potential Interests & Careers** or EPIC will be held February 25, 2022.*

EPIC is not a typical high school career or job fair. EPIC is just that, epic! Youth participating in this career exploration day engage in actual authentic hands-on, interactive experiences in a variety of fields providing them with a true glimpse of that profession. We aim to give students exposure to jobs and careers available to them at varying stages of educational attainment.

We need your help to ensure this continued student focused career exploration event! The 2022 **EPIC Career Exploration Event** will provide an opportunity to showcase the types of career and job opportunities students can aspire to secure in your business and industry. However, we cannot make this event happen without your support.

We anticipate serving 5,000 high school students from the Central Minnesota region and have business partners in the following career clusters:

- Engineering, Manufacturing & Technology
- Arts, Communications & Information Systems
- Agriculture, Food & Natural Resources
- Business, Management & Administration
- Human Services
- Health Science Technology

If you would like more information on how you can help support the EPIC Career Exploration Event, please email [info.epicmn@gmail.com](mailto:info.epicmn@gmail.com).

Thank you for your interest and consideration!



# Become an EPIC Event Sponsor!

**EPIC Sponsorship includes:** **\$2,500**

***Confirm sponsorship by December 15 for guarantee of all print material***

- Optimal visibility – company/organization logo on 5,000 student cinch sack bags, 200 volunteer t-shirts, additional promotional items
- Opportunity to provide a personal/business video promoting career opportunities within your industry to be shared on social media as part of EPIC promotional campaign.
- Optimal visual promotion and mentions online, social media, print, brochures, signage
- Website presence and recognition at pre and post events
- EPIC-designed media kit including press release, event impact, event logos
- First right of refusal of EPIC 2023 sponsorship opportunities

**Gold Sponsorship includes:** **\$1,000**

***Confirm sponsorship by December 15 for guarantee of all print material***

- Company/Organization name on 200 volunteer t-shirts, additional promotional items
- Logo and/or organization name on visual promotion and mentions online, social media, print, brochures, signage
  - CONFIRM SPONSORSHIP BY DECEMBER 15 FOR PRINT MATERIAL
- Website presence and recognition at pre and post events
- EPIC-designed media kit including press release, event impact, event logos
- First right of refusal in EPIC 2023 sponsorship opportunities

**Silver Sponsorship includes:** **\$500**

- Logo and/or organization name included in visual promotion and mentions online, social media, some print, brochures, signage
- Website presence and recognition at pre and post events
- EPIC-designed media kit including press release, event impact, event logos

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