



AN EPIC SPONSORSHIP OPPORTUNITY

2020 EPIC Career Exploration Event

February 28th, 2020

*We are excited to announce our **EPIC Career Exploration Event on February 28, 2020!** We need your help in creating awareness to high school students around the Central Minnesota area of the many incredible job and career opportunities available. We hope your company will join us!*

EPIC is not a typical career or job fair. Modeled after the highly successful *Bridges Career Academies and Workplace Connection* event in Brainerd Lakes Area, this unique format allows students to participate in hands-on, interactive experiences that relate to a variety of fields. We aim to give students exposure to jobs and careers available to them at varying stages of educational attainment.

The 2020 **EPIC Career Exploration Event** will provide an opportunity to showcase the types of career and job opportunities students can expect to find in companies like yours.

We anticipate serving 5,000 high school students from the Central Minnesota region and have business partners in the following career clusters:

- Engineering, Manufacturing & Technology
- Arts, Communications & Information Systems
- Agriculture, Food & Natural Resources
- Business, Management & Administration
- Human Services
- Health Science Technology

If you would like more information on how you can help support the EPIC Career Exploration Event, please contact Molly McAlister at molly.mcalister@sctcc.edu or 320-308-6022.

Thank you for your interest and consideration!

Become an EPIC Event Sponsor!

EPIC Sponsorship* includes: **\$2,500**

- Optimal visibility – company/organization logo on 5,000 student cinch sack bags, 200 volunteer t-shirts, additional promotional items
- Optimal visual promotion and mentions online, social media, print, brochures, signage
- Website presence and recognition at pre and post events
- EPIC-designed media kit including press release, event impact, event logos
- First right of refusal of EPIC 2021 sponsorship opportunities

Gold Sponsorship* includes: **\$1,000**

- Company/Organization name on 200 volunteer t-shirts, additional promotional items
- Logo and/or organization name on visual promotion and mentions online, social media, print, brochures, signage
- Website presence and recognition at pre and post events
- EPIC-designed media kit including press release, event impact, event logos
- First right of refusal in EPIC 2021 sponsorship opportunities

Silver Sponsorship includes: **\$500**

- Logo and/or organization name included in visual promotion and mentions online, social media, some print, brochures, signage
- Website presence and recognition at pre and post events
- EPIC-designed media kit including press release, event impact, event logos

**EPIC and Gold Sponsorships are limited and available on a first come-first serve basis.*

If you would like more information on how you can help support the EPIC Career Exploration Event, please contact Molly McAlister at molly.mcalister@sctcc.edu or 320-308-6022.

Thank you for your interest and consideration!



EPIC Sponsorship Form

Exploring Potential Interests & Careers Event – February 28, 2020

Contact Name(s): _____

Recognition Name: _____

Address: _____

Email: _____

Sponsorship Level** of: **EPIC Level** **Gold Level** **Silver Level** **Other Amount**
 \$2,500 \$1,000 \$500 _____

Payment Method* Check Included Send Invoice**

*Checks can be made payable to: GSDC ATTN: EPIC Event

** Invoices will be sent via the EPIC fiscal agent Greater St. Cloud Development Corporation (GSDC) but will reference the EPIC event

Please submit this form, company logo and any additional information to:

Molly McAlister

molly.mcalister@sctcc.edu

320-308-6022

